

**CONTRACT**

**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u> 482898 /		<u>Alt Order #</u> 06214645
<u>Product</u> S BERKLEY FOR SENATE		
<u>Contract Dates</u> 10/09/12 - 10/15/12		<u>Estimate #</u>
<u>Advertiser</u> Berkley For Senate		<u>Original Date / Revision</u> 06/26/12 / 10/09/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Shorr Johnson Magnus**  
**1831 Chestnut Street, Ste. 602**  
**Philadelphia, PA 19103**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/09/12	10/12/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1111--				4	\$625.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$625.00	NM		
		See MG 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12.22, 1:										
	2	KVVU	10/08/12-10/14/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$625.00	NM		
		See MG 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12.22, 1:										
	3	KVVU	10/08/12-10/14/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$625.00	NM		
		See MG 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12.22, 1:										
	4	KVVU	10/08/12-10/14/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$625.00	NM		
		See MG 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12.22, 1:										
N 2	KVVU	10/15/12	10/15/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$625.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	M-----	:30		\$625.00	NM		
		See MG 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12.22, 1:										
N 3	KVVU	10/09/12	10/12/12	MORE Access	6-7pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1111--				4	\$350.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	MORE Access	6-7pm	-TuWThF----	:30		\$350.00	NM		
		See MG 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12.22, 1:										
	2	KVVU	10/08/12-10/14/12	MORE Access	6-7pm	-TuWThF----	:30		\$350.00	NM		
		See MG 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12.22, 1:										
	3	KVVU	10/08/12-10/14/12	MORE Access	6-7pm	-TuWThF----	:30		\$350.00	NM		
		See MG 17.2, 17.3, 17.4, 17.5, 17.6, 17.7, 17.8, 17.9, 17.10										
	4	KVVU	10/08/12-10/14/12	MORE Access	6-7pm	-TuWThF----	:30		\$350.00	NM		
		See MG 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12.22, 1:										
N 4	KVVU	10/15/12	10/15/12	MORE Access	6-7pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$350.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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**Henderson, NV 89014**  
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<u>Contract Dates</u> 10/09/12 - 10/15/12	<u>Product</u> S BERKLEY FOR SENA	<u>Estimate #</u>
<u>Advertiser</u> Berkley For Senate	<u>Original Date / Revision</u> 06/26/12 / 10/09/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
1	KVVU	10/15/12-10/21/12		MORE Access	6-7pm	M-----	:30		\$350.00	NM		
See MG 17.2,17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10												
N 5	KVVU	10/09/12	10/12/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 -1111-- 4 \$550.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 10/08/12-10/14/12 Fox 5 News at 5 MF 530-6p M-F 530-6p -TuWThF---- :30 \$550.00 NM See MG 12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.22,1:												
2 KVVU 10/08/12-10/14/12 Fox 5 News at 5 MF 530-6p M-F 530-6p -TuWThF---- :30 \$550.00 NM See MG 12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.22,1:												
3 KVVU 10/08/12-10/14/12 Fox 5 News at 5 MF 530-6p M-F 530-6p -TuWThF---- :30 \$550.00 NM See MG 12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.22,1:												
4 KVVU 10/08/12-10/14/12 Fox 5 News at 5 MF 530-6p M-F 530-6p -TuWThF---- :30 \$550.00 NM See MG 12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.22,1:												
N 6	KVVU	10/15/12	10/15/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 1----- 1 \$550.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 MF 530-6p M-F 530-6p M----- :30 \$550.00 NM See MG 6.2												
2 KVVU 10/15/12-10/15/12 Special Early News Special Early New:M----- :30 \$550.00 NM Ⓢ Credited												
N 7	KVVU	10/09/12	10/12/12	Fox 5 News at 5	5-530p		:30			NM	4	\$2,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 -1111-- 4 \$550.00												
N 8	KVVU	10/15/12	10/15/12	Fox 5 News at 5	5-530p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 1----- 1 \$550.00												
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2 KVVU 10/15/12-10/15/12 Special Early News Special Early New:M----- :30 \$550.00 NM Ⓢ See MG 12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.22,1:												
N 9	KVVU	10/09/12	10/12/12	TMZ	730-8p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 -1111-- 4 \$675.00												
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2 KVVU 10/08/12-10/14/12 TMZ 730-8p -TuWThF---- :30 \$675.00 NM See MG 12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.22,1:												
3 KVVU 10/08/12-10/14/12 TMZ 730-8p -TuWThF---- :30 \$675.00 NM See MG 9.5												
4 KVVU 10/08/12-10/14/12 TMZ 730-8p -TuWThF---- :30 \$675.00 NM See MG 12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.22,1:												
5 KVVU 10/11/12-10/11/12 TMZ M-Sa 8-10p/Su 7-1----Th----- :30 \$675.00 NM Ⓢ See MG 11.6,11.7												
N 10	KVVU	10/15/12	10/15/12	TMZ	730-8p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 1----- 1 \$675.00												

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<u>Contract Dates</u> 10/09/12 - 10/15/12	<u>Product</u> S BERKLEY FOR SENA	<u>Estimate #</u>
<u>Advertiser</u> Berkley For Senate		<u>Original Date / Revision</u> 06/26/12 / 10/09/12

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N 11	KVVU	10/09/12	10/12/12	Extra	M-F 7-730p		:30			NM	1	\$450.00																																																																																																																																																																																																			
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>																																																																																																																																																																																																							
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<table><tr><td><u>Spot</u></td><td><u>Ch</u></td><td colspan="2"><u>Date Range</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Weekdays</u></td><td><u>Length</u></td><td></td><td><u>Rate</u></td><td><u>Type</u></td><td colspan="2"></td></tr><tr><td>1</td><td>KVVU</td><td colspan="2">10/08/12-10/14/12</td><td>Extra</td><td>M-F 7-730p</td><td>-TuWThF----</td><td>:30</td><td></td><td>\$500.00</td><td>NM</td><td colspan="2"></td></tr><tr><td colspan="13">See MG 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12.22, 1;</td></tr><tr><td>2</td><td>KVVU</td><td colspan="2">10/08/12-10/14/12</td><td>Extra</td><td>M-F 7-730p</td><td>-TuWThF----</td><td>:30</td><td></td><td>\$500.00</td><td>NM</td><td colspan="2"></td></tr><tr><td colspan="13">See MG 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12.22, 1;</td></tr><tr><td>3</td><td>KVVU</td><td colspan="2">10/08/12-10/14/12</td><td>Extra</td><td>M-F 7-730p</td><td>-TuWThF----</td><td>:30</td><td></td><td>\$500.00</td><td>NM</td><td colspan="2"></td></tr><tr><td colspan="13">See MG 11.5</td></tr><tr><td>4</td><td>KVVU</td><td colspan="2">10/08/12-10/14/12</td><td>Extra</td><td>M-F 7-730p</td><td>-TuWThF----</td><td>:30</td><td></td><td>\$500.00</td><td>NM</td><td colspan="2"></td></tr><tr><td colspan="13">See MG 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12.22, 1;</td></tr><tr><td>5</td><td>KVVU</td><td colspan="2">10/11/12-10/11/12</td><td>Extra</td><td>M-Sa 8-10p/Su 7-1</td><td>-----Th-----</td><td>:30</td><td></td><td>\$500.00</td><td>NM</td><td colspan="2"></td></tr><tr><td>Ⓜ</td><td colspan="12">See MG 11.6, 11.7</td></tr><tr><td>6</td><td>KVVU</td><td colspan="2">10/09/12-10/12/12</td><td>Fox 5 News AM M-F 7a-9a</td><td>M-F 7a-9a</td><td>-TuWThF----</td><td>:30</td><td></td><td>\$725.00</td><td>NM</td><td colspan="2"></td></tr><tr><td>Ⓜ</td><td colspan="12">See MG 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12.22, 1;</td></tr><tr><td>7</td><td>KVVU</td><td colspan="2">10/09/12-10/12/12</td><td>FOX 5 News 5-6am M-F</td><td>5a-6a</td><td>-TuWThF----</td><td>:30</td><td></td><td>\$450.00</td><td>NM</td><td colspan="2"></td></tr><tr><td>Ⓜ</td><td colspan="12">MG for 9.5, 11.5</td></tr></table>													<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			1	KVVU	10/08/12-10/14/12		Extra	M-F 7-730p	-TuWThF----	:30		\$500.00	NM			See MG 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12.22, 1;													2	KVVU	10/08/12-10/14/12		Extra	M-F 7-730p	-TuWThF----	:30		\$500.00	NM			See MG 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12.22, 1;													3	KVVU	10/08/12-10/14/12		Extra	M-F 7-730p	-TuWThF----	:30		\$500.00	NM			See MG 11.5													4	KVVU	10/08/12-10/14/12		Extra	M-F 7-730p	-TuWThF----	:30		\$500.00	NM			See MG 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12.22, 1;													5	KVVU	10/11/12-10/11/12		Extra	M-Sa 8-10p/Su 7-1	-----Th-----	:30		\$500.00	NM			Ⓜ	See MG 11.6, 11.7												6	KVVU	10/09/12-10/12/12		Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		\$725.00	NM			Ⓜ	See MG 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12.22, 1;												7	KVVU	10/09/12-10/12/12		FOX 5 News 5-6am M-F	5a-6a	-TuWThF----	:30		\$450.00	NM			Ⓜ	MG for 9.5, 11.5											
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>																																																																																																																																																																																																					
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N 12	KVVU	10/15/12	10/15/12	Extra	M-F 7-730p		:30			NM	27	\$38,550.00																																																																																																																																																																																																			
<table><tr><td colspan="2"></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td colspan="2"></td><td><u>Spots/Week</u></td><td colspan="2"><u>Rate</u></td><td colspan="3"></td></tr><tr><td>Week:</td><td>10/15/12</td><td>10/21/12</td><td>1-----</td><td></td><td>1</td><td></td><td>\$500.00</td><td colspan="5"></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>					Week:	10/15/12	10/21/12	1-----		1		\$500.00																																																																																																																																																																														
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Week:	10/15/12	10/21/12	1-----		1		\$500.00																																																																																																																																																																																																								

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u> 482898 /		<u>Alt Order #</u> 06214645
<u>Contract Dates</u> 10/09/12 - 10/15/12		<u>Product</u> S BERKLEY FOR SENA
<u>Advertiser</u> Berkley For Senate		<u>Estimate #</u> 06/26/12 / 10/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Extra	M-F 7-730p	M-----	:30		\$500.00	NM		
	See MG 12.2											
	2	KVVU	10/15/12-10/15/12	Extra	M-Sa 8-10p/Su 7-1M	M-----	:30		\$500.00	NM		
	See MG 12.3											
	3	KVVU	10/15/12-10/15/12	Extra	M-Sa 8-10p/Su 7-1M	M-----	:30		\$500.00	NM		
	See MG 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12.22, 1:											
	4	KVVU	10/10/12-10/12/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	---WThF----	:30		\$700.00	NM		
	MG for 26.1,22.1,17.4,17.10,17.2,17.3,2.1,24.1,3.4,3.2,3.1,5.4,5.3,5.2,5.1,9.4,9.2,9.1,18.1,11.4,11.2,11.1,11.6,23.1,1.4,1.3											
	5	KVVU	10/10/12-10/12/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	---WThF----	:30		\$700.00	NM		
	MG for 26.1,22.1,17.4,17.10,17.2,17.3,2.1,24.1,3.4,3.2,3.1,5.4,5.3,5.2,5.1,9.4,9.2,9.1,18.1,11.4,11.2,11.1,11.6,23.1,1.4,1.3											
	6	KVVU	10/10/12-10/12/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	---WThF----	:30		\$700.00	NM		
	MG for 26.1,22.1,17.4,17.10,17.2,17.3,2.1,24.1,3.4,3.2,3.1,5.4,5.3,5.2,5.1,9.4,9.2,9.1,18.1,11.4,11.2,11.1,11.6,23.1,1.4,1.3											
	7	KVVU	10/10/12-10/12/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	---WThF----	:30		\$700.00	NM		
	MG for 26.1,22.1,17.4,17.10,17.2,17.3,2.1,24.1,3.4,3.2,3.1,5.4,5.3,5.2,5.1,9.4,9.2,9.1,18.1,11.4,11.2,11.1,11.6,23.1,1.4,1.3											
	8	KVVU	10/10/12-10/12/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	---WThF----	:30		\$700.00	NM		
	MG for 26.1,22.1,17.4,17.10,17.2,17.3,2.1,24.1,3.4,3.2,3.1,5.4,5.3,5.2,5.1,9.4,9.2,9.1,18.1,11.4,11.2,11.1,11.6,23.1,1.4,1.3											
	9	KVVU	10/10/12-10/12/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	---WThF----	:30		\$700.00	NM		
	MG for 26.1,22.1,17.4,17.10,17.2,17.3,2.1,24.1,3.4,3.2,3.1,5.4,5.3,5.2,5.1,9.4,9.2,9.1,18.1,11.4,11.2,11.1,11.6,23.1,1.4,1.3											
	10	KVVU	10/15/12-10/15/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	M-----	:30		\$700.00	NM		
	MG for 26.1,22.1,17.4,17.10,17.2,17.3,2.1,24.1,3.4,3.2,3.1,5.4,5.3,5.2,5.1,9.4,9.2,9.1,18.1,11.4,11.2,11.1,11.6,23.1,1.4,1.3											
	11	KVVU	10/15/12-10/15/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	M-----	:30		\$700.00	NM		
	MG for 26.1,22.1,17.4,17.10,17.2,17.3,2.1,24.1,3.4,3.2,3.1,5.4,5.3,5.2,5.1,9.4,9.2,9.1,18.1,11.4,11.2,11.1,11.6,23.1,1.4,1.3											
	12	KVVU	10/10/12-10/12/12	MORE Access	630-7pm	---W--F----	:30		\$650.00	NM		
	MG for 26.1,22.1,17.4,17.10,17.2,17.3,2.1,24.1,3.4,3.2,3.1,5.4,5.3,5.2,5.1,9.4,9.2,9.1,18.1,11.4,11.2,11.1,11.6,23.1,1.4,1.3											
	13	KVVU	10/10/12-10/12/12	MORE Access	630-7pm	---W--F----	:30		\$650.00	NM		
	MG for 26.1,22.1,17.4,17.10,17.2,17.3,2.1,24.1,3.4,3.2,3.1,5.4,5.3,5.2,5.1,9.4,9.2,9.1,18.1,11.4,11.2,11.1,11.6,23.1,1.4,1.3											
	14	KVVU	10/10/12-10/12/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	---WThF----	:30		\$1,025.00	NM		
	MG for 26.1,22.1,17.4,17.10,17.2,17.3,2.1,24.1,3.4,3.2,3.1,5.4,5.3,5.2,5.1,9.4,9.2,9.1,18.1,11.4,11.2,11.1,11.6,23.1,1.4,1.3											
	15	KVVU	10/10/12-10/12/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	---WThF----	:30		\$1,025.00	NM		
	MG for 26.1,22.1,17.4,17.10,17.2,17.3,2.1,24.1,3.4,3.2,3.1,5.4,5.3,5.2,5.1,9.4,9.2,9.1,18.1,11.4,11.2,11.1,11.6,23.1,1.4,1.3											
	16	KVVU	10/15/12-10/15/12	Special Early News	Special Early News	M-----	:30		\$450.00	NM		
	MG for 26.1,22.1,17.4,17.10,17.2,17.3,2.1,24.1,3.4,3.2,3.1,5.4,5.3,5.2,5.1,9.4,9.2,9.1,18.1,11.4,11.2,11.1,11.6,23.1,1.4,1.3											
	17	KVVU	10/10/12-10/12/12	TMZ	730-8p	---WThF----	:30		\$1,350.00	NM		
	MG for 26.1,22.1,17.4,17.10,17.2,17.3,2.1,24.1,3.4,3.2,3.1,5.4,5.3,5.2,5.1,9.4,9.2,9.1,18.1,11.4,11.2,11.1,11.6,23.1,1.4,1.3											
	18	KVVU	10/10/12-10/12/12	TMZ	730-8p	---WThF----	:30		\$1,350.00	NM		
	MG for 26.1,22.1,17.4,17.10,17.2,17.3,2.1,24.1,3.4,3.2,3.1,5.4,5.3,5.2,5.1,9.4,9.2,9.1,18.1,11.4,11.2,11.1,11.6,23.1,1.4,1.3											
	19	KVVU	10/15/12-10/15/12	TMZ	M-Sa 8-10p/Su 7-1M	M-----	:30		\$825.00	NM		
	MG for 26.1,22.1,17.4,17.10,17.2,17.3,2.1,24.1,3.4,3.2,3.1,5.4,5.3,5.2,5.1,9.4,9.2,9.1,18.1,11.4,11.2,11.1,11.6,23.1,1.4,1.3											
	20	KVVU	10/10/12-10/12/12	Extra	M-Sa 8-10p/Su 7-1M	M-----	:30		\$950.00	NM		
	MG for 26.1,22.1,17.4,17.10,17.2,17.3,2.1,24.1,3.4,3.2,3.1,5.4,5.3,5.2,5.1,9.4,9.2,9.1,18.1,11.4,11.2,11.1,11.6,23.1,1.4,1.3											
	21	KVVU	10/10/12-10/12/12	Extra	M-Sa 8-10p/Su 7-1M	M-----	:30		\$950.00	NM		
	MG for 26.1,22.1,17.4,17.10,17.2,17.3,2.1,24.1,3.4,3.2,3.1,5.4,5.3,5.2,5.1,9.4,9.2,9.1,18.1,11.4,11.2,11.1,11.6,23.1,1.4,1.3											
	22	KVVU	10/15/12-10/15/12	Extra	M-Sa 8-10p/Su 7-1M	M-----	:30		\$825.00	NM		
	MG for 26.1,22.1,17.4,17.10,17.2,17.3,2.1,24.1,3.4,3.2,3.1,5.4,5.3,5.2,5.1,9.4,9.2,9.1,18.1,11.4,11.2,11.1,11.6,23.1,1.4,1.3											
	23	KVVU	10/10/12-10/10/12	The X Factor	The X Factor	---W-----	:30		\$5,350.00	NM		
	MG for 26.1,22.1,17.4,17.10,17.2,17.3,2.1,24.1,3.4,3.2,3.1,5.4,5.3,5.2,5.1,9.4,9.2,9.1,18.1,11.4,11.2,11.1,11.6,23.1,1.4,1.3											
	24	KVVU	10/11/12-10/11/12	The X Factor	The X Factor	----Th-----	:30		\$5,150.00	NM		
	MG for 26.1,22.1,17.4,17.10,17.2,17.3,2.1,24.1,3.4,3.2,3.1,5.4,5.3,5.2,5.1,9.4,9.2,9.1,18.1,11.4,11.2,11.1,11.6,23.1,1.4,1.3											
	25	KVVU	10/14/12-10/14/12	Fox 5 News Su 10p-1045p	Su 10p-1045p	-----Su-----	:30		\$1,850.00	NM		
	MG for 26.1,22.1,17.4,17.10,17.2,17.3,2.1,24.1,3.4,3.2,3.1,5.4,5.3,5.2,5.1,9.4,9.2,9.1,18.1,11.4,11.2,11.1,11.6,23.1,1.4,1.3											
	26	KVVU	10/10/12-10/12/12	Fox 5 News M-F 10p-11p	10p-11p	---WThF----	:30		\$2,150.00	NM		
	MG for 26.1,22.1,17.4,17.10,17.2,17.3,2.1,24.1,3.4,3.2,3.1,5.4,5.3,5.2,5.1,9.4,9.2,9.1,18.1,11.4,11.2,11.1,11.6,23.1,1.4,1.3											

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**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u>		<u>Alt Order #</u>
482898 /		06214645
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/09/12 - 10/15/12	S BERKLEY FOR SENA	
<u>Advertiser</u>		<u>Original Date / Revision</u>
Berkley For Senate		06/26/12 / 10/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> 27 KVVU 10/10/12-10/12/12 Fox 5 News M-F 10p-11p 10p-11p ---WThF---- :30 \$2,150.00 NM Ⓢ MG for 26.1,22.1,17.4,17.10,17.2,17.3,2.1,24.1,3.4,3.2,3.1,5.4,5.3,5.2,5.1,9.4,9.2,9.1,18.1,11.4,11.2,11.1,11.6,23.1,1.4,1.3 28 KVVU 10/10/12-10/12/12 Fox 5 News M-F 10p-11p 10p-11p ---WThF---- :30 \$2,150.00 NM Ⓢ MG for 26.1,22.1,17.4,17.10,17.2,17.3,2.1,24.1,3.4,3.2,3.1,5.4,5.3,5.2,5.1,9.4,9.2,9.1,18.1,11.4,11.2,11.1,11.6,23.1,1.4,1.3 29 KVVU 10/15/12-10/15/12 Fox 5 News M-F 10p-11p 10p-11p M----- :30 \$2,150.00 NM Ⓢ MG for 26.1,22.1,17.4,17.10,17.2,17.3,2.1,24.1,3.4,3.2,3.1,5.4,5.3,5.2,5.1,9.4,9.2,9.1,18.1,11.4,11.2,11.1,11.6,23.1,1.4,1.3 30 KVVU 10/10/12-10/11/12 Fox 5 News M-F 11p M-F 11-1135p ---WTh---- :30 \$1,950.00 NM Ⓢ MG for 26.1,22.1,17.4,17.10,17.2,17.3,2.1,24.1,3.4,3.2,3.1,5.4,5.3,5.2,5.1,9.4,9.2,9.1,18.1,11.4,11.2,11.1,11.6,23.1,1.4,1.3												
N 13	KVVU	10/13/12	10/13/12	TMZ Weekend	Sa 7-8p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 -----1- 1 \$325.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 10/08/12-10/14/12 TMZ Weekend Sa 7-8p -----Sa-- :30 \$325.00 NM See MG 17.2, 17.3, 17.4, 17.5, 17.6, 17.7, 17.8, 17.9, 17.10												
N 14	KVVU	10/11/12	10/11/12	Glee	Thu 9p-10p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 ---1--- 1 \$2,300.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 10/08/12-10/14/12 Glee Thu 9p-10p ----Th----- :30 \$2,300.00 NM See MG 17.2, 17.3, 17.4, 17.5, 17.6, 17.7, 17.8, 17.9, 17.10												
N 15	KVVU	10/12/12	10/12/12	Fringe	Fri 9p-10p		:30			NM	1	\$2,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 ----1-- 1 \$1,100.00												
N 16	KVVU	10/15/12	10/15/12	The Mob Doctor	Mon 9p-10p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 1----- 1 \$2,000.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 10/15/12-10/21/12 The Mob Doctor Mon 9p-10p M----- :30 \$2,000.00 NM See MG 17.2, 17.3, 17.4, 17.5, 17.6, 17.7, 17.8, 17.9, 17.10												
N 17	KVVU	10/15/12	10/15/12	Bones	Mon 8p-9p		:30			NM	5	\$3,625.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 1----- 1 \$2,300.00												

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**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u> 482898 /		<u>Alt Order #</u> 06214645
<u>Contract Dates</u> 10/09/12 - 10/15/12	<u>Product</u> S BERKLEY FOR SENA	<u>Estimate #</u>
<u>Advertiser</u> Berkley For Senate	<u>Original Date / Revision</u> 06/26/12 / 10/09/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount																																																																																																																																																																																													
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N 18	KVVU	10/09/12	10/09/12	New Girl/The Mindy Project	Tue 9p-10p		:30			NM	0	\$0.00																																																																																																																																																																																													
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>10/08/12</td><td>10/14/12</td><td>-T-----</td><td>1</td><td>\$2,500.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	10/08/12	10/14/12	-T-----	1	\$2,500.00																																																																																																																																																																																			
Start Date	End Date	Weekdays	Spots/Week	Rate																																																																																																																																																																																																					
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<table><tr><th>Spot</th><th>Ch</th><th>Date Range</th><th>Description</th><th>Start/End Time</th><th>Weekdays</th><th>Length</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>KVVU</td><td>10/08/12-10/14/12</td><td>New Girl/The Mindy Project</td><td>Tue 9p-10p</td><td>-Tu-----</td><td>:30</td><td>\$2,500.00</td><td>NM</td></tr><tr><td colspan="9">See MG 12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.22,1:</td></tr></table>													Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type	1	KVVU	10/08/12-10/14/12	New Girl/The Mindy Project	Tue 9p-10p	-Tu-----	:30	\$2,500.00	NM	See MG 12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,12.12,12.13,12.14,12.15,12.16,12.17,12.18,12.19,12.20,12.21,12.22,1:																																																																																																																																																																										
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N 19	KVVU	10/09/12	10/09/12	Raising Hope/Ben and Kate	Tue 8p-9p		:30			NM	0	\$0.00																																																																																																																																																																																													
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>10/08/12</td><td>10/14/12</td><td>-1-----</td><td>1</td><td>\$2,000.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	10/08/12	10/14/12	-1-----	1	\$2,000.00																																																																																																																																																																																			
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N 20	KVVU	10/10/12	10/10/12	The X Factor	The X Factor		:30			NM	0	\$0.00																																																																																																																																																																																													
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>10/08/12</td><td>10/14/12</td><td>--1----</td><td>1</td><td>\$2,800.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	10/08/12	10/14/12	--1----	1	\$2,800.00																																																																																																																																																																																			
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N 21	KVVU	10/11/12	10/11/12	The X Factor	The X Factor		:30			NM	0	\$0.00																																																																																																																																																																																													
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N 22	KVVU	10/14/12	10/14/12	Sports Plus Su 1045p	1045p-11p		:30			NM	0	\$0.00																																																																																																																																																																																													
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Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u>	<u>Alt Order #</u>
482898 /	06214645

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/09/12 - 10/15/12	S BERKLEY FOR SENA	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Berkley For Senate	06/26/12 / 10/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 23	KVVU	10/14/12	10/14/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/08/12	10/14/12	-----1	1			\$1,075.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	Fox 5 News Su 10p-1045p	Su 10p-1045p	-----Su	:30		\$1,075.00	NM		
	See MG 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12.22, 1:											
N 24	KVVU	10/13/12	10/13/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/08/12	10/14/12	-----1-	1			\$800.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	FOX 5 News Sat 10-11p	10-11p Sat	-----Sa--	:30		\$800.00	NM		
	See MG 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12.22, 1:											
N 25	KVVU	10/09/12	10/12/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/08/12	10/14/12	-1111--	4			\$1,325.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30		\$1,325.00	NM		
	See MG 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12.22, 1:											
	2	KVVU	10/08/12-10/14/12	Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30		\$1,325.00	NM		
	See MG 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12.22, 1:											
	3	KVVU	10/08/12-10/14/12	Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30		\$1,325.00	NM		
	See MG 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12.22, 1:											
	4	KVVU	10/08/12-10/14/12	Fox 5 News M-F 10p-11p	10p-11p	-TuWThF----	:30		\$1,325.00	NM		
	See MG 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12.22, 1:											
N 26	KVVU	10/15/12	10/15/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/15/12	10/21/12	1-----	1			\$1,325.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Fox 5 News M-F 10p-11p	10p-11p	M-----	:30		\$1,325.00	NM		
	See MG 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12.22, 1:											
N 27	KVVU	10/09/12	10/12/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/08/12	10/14/12	-1111--	4			\$825.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	Fox 5 News M-F 11p	M-F 11-1135p	-TuWThF----	:30		\$825.00	NM		
	See MG 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12.22, 1:											
	2	KVVU	10/08/12-10/14/12	Fox 5 News M-F 11p	M-F 11-1135p	-TuWThF----	:30		\$825.00	NM		
	See MG 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12.22, 1:											
	3	KVVU	10/08/12-10/14/12	Fox 5 News M-F 11p	M-F 11-1135p	-TuWThF----	:30		\$825.00	NM		
	See MG 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12.22, 1:											
	4	KVVU	10/08/12-10/14/12	Fox 5 News M-F 11p	M-F 11-1135p	-TuWThF----	:30		\$825.00	NM		
	See MG 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12.22, 1:											
N 28	KVVU	10/15/12	10/15/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/15/12	10/21/12	1-----	1			\$825.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Fox 5 News M-F 11p	M-F 11-1135p	M-----	:30		\$825.00	NM		
	See MG 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12.22, 1:											
<b>Totals</b>											<b>38</b>	<b>\$47,225.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u>	<u>Alt Order #</u>
482898 /	06214645

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/09/12 - 10/15/12	S BERKLEY FOR SENA	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Berkley For Senate	06/26/12 / 10/09/12

<u>Time Period</u>	<u># of Spots</u>	<u>Gross Amount</u>	<u>Net Amount</u>
10/01/12 - 10/15/12	38	\$47,225.00	\$40,141.25
<b>Totals</b>	<b>38</b>	<b>\$47,225.00</b>	<b>\$40,141.25</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

47225  
 1425  
 48650

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
OCT11/12 17.53  
\*\*\*

REP: TO ROSE  
FR NIKKI  
OK'D M9  
SEE LINES 42-56  
NEW TOTAL 47225 (-1425)  
PLS CNF THANKS

SHELLEY BERKLEY FOR SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	: SPTS
1	S		700A-900A	30		\$625.00	10/9	10/12	0		TU-F	0
PROGRAM : NEWS												
CON COM1 : MAX 1X DAY												
42	A		700A-900A	30		\$700.00	10/10	10/12	6		W-F	6

PROGRAM : NEWS  
ORD COM1 : SPOTS NOT LUR. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.

THIS IS A MAKE-GOOD	FOR OCT9	ON LINE-1	FOR 4 SPOTS/WK
THIS IS A MAKE-GOOD	FOR OCT15	ON LINE-2	FOR 1 SPOT/WK
THIS IS A MAKE-GOOD	FOR OCT9	ON LINE-3	FOR 3 SPOTS/WK
THIS IS A MAKE-GOOD	FOR OCT9	ON LINE-5	FOR 4 SPOTS/WK
THIS IS A MAKE-GOOD	FOR OCT15	ON LINE-31	FOR 1 SPOT/WK
THIS IS A MAKE-GOOD	FOR OCT9	ON LINE-9	FOR 3 SPOTS/WK
THIS IS A MAKE-GOOD	FOR OCT15	ON LINE-32	FOR 1 SPOT/WK
THIS IS A MAKE-GOOD	FOR OCT9	ON LINE-11	FOR 3 SPOTS/WK
THIS IS A MAKE-GOOD	FOR OCT9	ON LINE-40	FOR 1 SPOT/WK
THIS IS A MAKE-GOOD	FOR OCT15	ON LINE-29	FOR 1 SPOT/WK
THIS IS A MAKE-GOOD	FOR OCT9	ON LINE-35	FOR 3 SPOTS/WK
THIS IS A MAKE-GOOD	FOR OCT9	ON LINE-39	FOR 1 SPOT/WK



REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT11/12 17.53  
ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* KVVU-TV \*\*\*  
\*\*\*\*\* CHANGES \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
51	A		800P-1000P	30		\$5,350.00	10/10	10/10	1		WED	1
PROGRAM : X FACTOR												
ORD COM1: SPOTS NOT LUR. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 42-56												
52	A		800P-900P	30		\$5,150.00	10/11	10/11	1		THU	1
PROGRAM : X FACTOR												
ORD COM1: SPOTS NOT LUR. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 42-56												
53	A		1000P-1100P	30		\$1,850.00	10/14	10/14	1		SUN	1
PROGRAM : NEWS												
ORD COM1: SPOTS NOT LUR. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 42-56												
54	A		1000P-1100P	30		\$2,150.00	10/10	10/12	3		W-F	3
PROGRAM : NEWS												
ORD COM1: SPOTS NOT LUR. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 42-56												
55	A		1000P-1100P	30		\$2,150.00	10/15	10/15	1		MON	1
PROGRAM : NEWS												
ORD COM1: SPOTS NOT LUR. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 42-56												
56	A		1100P-1135P	30		\$1,950.00	10/10	10/11	1		W-TH	1
PROGRAM : NEWS												
ORD COM1: SPOTS NOT LUR. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 42-56												
2	S		700A-900A	30		\$625.00	10/15	10/15	0		MON	0
PROGRAM : NEWS												
3	S		600P-700P	30		\$350.00	10/9	10/12	0		TU-F	0
PROGRAM : MORE												
CON COM1: MAX 1X DAY												

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 17.53  
\*\*\*CHANGES\*\*\* \*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
35	S		700A-900A	30		\$900.00	10/9	10/12	0		TU-F	0
PROGRAM : NEWS												
ORD COM1 : SPOTS N/A DUE TO SPORTS & PRESIDENTIAL DEBATE. SEE MG OFFER. PLS												
ORD COM2 : ADVISE.												
THIS IS A MAKE-GOOD FOR OCT11 ON LINE-3 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-4 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT13 ON LINE-13 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT11 ON LINE-14 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-16 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-17 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT12 ON LINE-15 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-30 FOR 1 SPOT/WK												
39	S		500A-600A	30		\$550.00	10/9	10/12	0		TU-F	0
PROGRAM : NEWS												
ORD COM1 : SPOTS N/A DUE TO SPORTS & PRESIDENTIAL DEBATE. SEE MG OFFER. PLS												
ORD COM2 : ADVISE.												
PART OF A MAKEGOOD MADE UP OF LINES 35-39												
5	S		530P-600P	30		\$550.00	10/9	10/12	0		TU-F	0
PROGRAM : NEWS												
CON COM1 : MAX 1X DAY												
31	S		400P-430P	30		\$550.00	10/15	10/15	0		MON	0
PROGRAM : NEWS												
ORD COM1 : TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-8 FOR 1 SPOT/WK												
9	S		730P-800P	30		\$675.00	10/9	10/12	0		TU-F	0
PROGRAM : TMZ												
CON COM1 : MAX 1X DAY												
32	S		930P-1000P	30		\$675.00	10/15	10/15	0		MON	0
PROGRAM : TMZ												
ORD COM1 : TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-10 FOR 1 SPOT/WK												
11	S		700P-730P	30		\$500.00	10/9	10/12	0		TU-F	0
PROGRAM : EXTRA												
CON COM1 : MAX 1X DAY												

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 17.53

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
29	S		900P-930P	30		\$500.00	10/15	10/15	0		MON	0
PROGRAM : EXTRA												
ORD COM1 : TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-12 FOR 1 SPOT/WK												
18	S		900P-1000P	30		\$2,500.00	10/9	10/9	0		TUE	0
PROGRAM : NEWGRL/MINDY												
ORD COM1 : REVISED DAY AND TIME												
19	S		800P-900P	30		\$2,000.00	10/9	10/9	0		TUE	0
PROGRAM : RAISIN HOPE/ B&K												
ORD COM1 : REVISED TIME												
20	S		800P-900P	30		\$2,800.00	10/10	10/10	0		WED	0
PROGRAM : X FACTOR												
21	S		800P-900P	30		\$3,750.00	10/11	10/11	0		THU	0
PROGRAM : X FACTOR RESULT												
22	S		1045P-1100P	30		\$700.00	10/14	10/14	0		SUN	0
PROGRAM : SPORTS PLUS												
23	S		1000P-1045P	30		\$1,075.00	10/14	10/14	0		SUN	0
PROGRAM : NEWS												
24	S		1000P-1100P	30		\$800.00	10/13	10/13	0		SAT	0
PROGRAM : NEWS												
25	S		1000P-1100P	30		\$1,325.00	10/9	10/12	0		TU-F	0
PROGRAM : NEWS												
CON COM1 : MAX 1X DAY												
26	S		1000P-1100P	30		\$1,325.00	10/15	10/15	0		MON	0
PROGRAM : NEWS												

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 17.53

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:
27	S		1100P-1153P	30		\$825.00	10/9	10/12	0		TU-F	0
PROGRAM : NEWS												
CON COM1 : MAX 1X DAY												
28	S		1100P-1153P	30		\$825.00	10/15	10/15	0		MON	0
PROGRAM : NEWS												
40	S		700A-900A	30		\$725.00	10/9	10/12	0		TU-F	0
PROGRAM : NEWS												
ORD COM1 : PRG CHG DUE TO SENATE DEBATE. MG OFFER MORNING NEWS. NOT PRE-BOOKED												
ORD COM2 : PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT11 ON LINE-34 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT11 ON LINE-33 FOR 1 SPOT/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M9	OK'D		MISSED: TU-F/700A-900A									
BUY#1			MON/700A-900A				OCT9 (4/WK)		30S	\$625.00	(OCT9/12)	
BUY#2			TU-F/600P-700P				OCT15		30S	\$625.00		
BUY#3			TU-F/530P-600P				OCT9 (3/WK)		30S	\$350.00		
BUY#5			MON/400P-430P				OCT9 (4/WK)		30S	\$550.00		
BUY#31			TU-F/730P-800P				OCT15		30S	\$550.00		
BUY#9			MON/930P-1000P				OCT9 (3/WK)		30S	\$675.00		
BUY#32			TU-F/700P-730P				OCT15		30S	\$675.00		
BUY#11			TU-F/700A-900A				OCT9 (3/WK)		30S	\$500.00		
BUY#40			MON/900P-930P				OCT9		30S	\$725.00		
BUY#29			TU-F/700A-900A				OCT15		30S	\$500.00		
BUY#35			TU-F/500A-600A				OCT9 (3/WK)		30S	\$900.00		
BUY#39			TUE/900P-1000P				OCT9		30S	\$550.00		
BUY#18			TUE/800P-900P				OCT9		30S	\$2,500.00		
BUY#19			WED/800P-900P				OCT9		30S	\$2,000.00		
BUY#20			THU/800P-900P				OCT10		30S	\$2,800.00		
BUY#21			SUN/1045P-1100P				OCT11		30S	\$3,750.00		
BUY#22			SUN/1000P-1045P				OCT14		30S	\$700.00		
BUY#23			SAT/1000P-1100P				OCT13		30S	\$1,075.00		
BUY#24			TU-F/1000P-1100P				OCT9 (4/WK)		30S	\$800.00		
BUY#25			TU-F/1100P-1153P				OCT9 (4/WK)		30S	\$1,325.00		
BUY#27			MON/1100P-1153P				OCT15		30S	\$825.00		
BUY#28			MON/1000P-1100P				OCT15		30S	\$1,325.00		
BUY#26			OFFER: W-F/700A-900A				OCT10 (6/WK)		30S	\$700.00		

PLS ADVISE.

CMT: SPOTS NOT LUR. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.

REP HEADLINE# 6214645 TRF# 482898 REP: TEL# 610-293-4100 FAX# 610-225-1191  
 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT11/12 17.53  
 ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* KVVU-TV \*\*\*  
 \*\*CHANGES\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1												

MARKET TOTALS \$194,600 KVVU 25% KSNV 20% KLAS 32% KTNV 21% KVMY 1% KVCW 1% CABL 0%  
 KTUD 0%

OVER SHARE FOR ALL ORDER 10/2-11/6. WILL UPDATE RATES WK PRIOR TO CLEAR.

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE



# **AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS**

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of the Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

**Station and Location:**

KVVU-TV

**Date:**

10/8/12

I, Shorr Johnson Magnus,  
being/on behalf of: Shelley Berkley, a legally  
qualified candidate of the Democratic political  
party for the office of: U.S. Senate  
in the General  
election to be held on: Nov 10, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
10/9/12					
10/15/12					

**Total Charges:**

\$38,547.50

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Berkley For Senate

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Steve Melle, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

9/25/12      [Signature]  
Date      Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature      Printed Name      Title

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

**Station and Location:**

KVVU-TV/Las Vegas

**Date:**

10/11/12

I, Shorr Johnson Magnus,being/on behalf of: Shelley Berkley, a legallyqualified candidate of the Democratic politicalparty for the office of: U.S. Senatein the Generalelection to be held on: Nov 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
10/9/12					
10/15/12					

**Total Charges:** \$ 3,293.75 Net